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# STARLIGHT INTERNATIONAL HOLDINGS LIMITED

升岡國際有限公司\*

(Incorporated in Bermuda with limited liability) (Stock Code: 485)

# **INTERIM RESULTS FOR THE SIX MONTHS ENDED 30 SEPTEMBER 2010**

# **INTERIM RESULTS**

The Board of Directors of Starlight International Holdings Limited (the "Company") announces the unaudited condensed consolidated interim results of the Company and its subsidiaries (collectively referred to as the "Group") for the six months ended 30 September 2010 as follows:

# CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

FOR THE SIX MONTHS ENDED 30 SEPTEMBER 2010

		Six months ended 30 September	
		2010	2009
	Notes	HK\$'000	HK\$'000
		(Unaudited)	(Unaudited)
Turnover	3	271,888	389,549
Cost of sales		(237,626)	(317,443)
Gross profit		34,262	72,106
Other income	4	5,253	14,386
Distribution costs		(34,942)	(55,048)
Administrative expenses		(54,447)	(55,619)
Net (decrease) increase in fair value of			
financial instruments	5	(591)	5,051
Loss on deemed partial disposal of a subsidiary		(101)	_
Finance costs		(2,442)	(5,034)
Share of profits of associates		110	461
Loss before taxation		(52,898)	(23,697)
Taxation	7	(52)	(1,044)
Net loss for the period		(52,950)	(24,741)

		Six months ended 30 September	
	Notes	2010 HK\$'000	2009 HK\$'000
		(Unaudited)	(Unaudited)
Other comprehensive (expense) income Exchange difference arising on			
translation of foreign operations		(477)	3,773
Total comprehensive expenses			
for the period		(53,427)	(20,968)
Loss for the period attributable to:			
Owners of the Company		(51,957)	(17,675)
Minority interests		<u>(993</u> )	(7,066)
		(52,950)	(24,741)
Total comprehensive expense for			
the period attributable to: Owners of the Company		(52,385)	(14,214)
Minority interests		(1,042)	(6,754)
		(53,427)	(20,968)
(Loss) per share			
– Basic and diluted	8	(5.03) cents	(2.25) cents

# CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

AT 30 SEPTEMBER 2010

	Notes	At 30 September 2010 <i>HK\$'000</i> (Unaudited)	At 31 March 2010 <i>HK\$'000</i> (Audited)
Non-current assets Investment properties Property, plant and equipment Prepaid lease payments Goodwill Interest in associates Available-for-sale investments Deferred tax assets	10	145,350 220,487 3,714 26,366 7,995 24,040 3,245 431,197	145,350 237,652 3,774 26,484 8,174 24,046 3,245 448,725
Current assets Inventories Debtors, deposits and prepayments Prepaid lease payments Amounts due from associates Taxation recoverable Investments held for trading Financial assets designated at fair value through profit or loss Bank balances and cash	11	425,944 244,913 121 3,010 584 7,775 2 102,762	325,718 115,247 121 3,010 584 13,877 3 80,440
<b>Current liabilities</b> Creditors and accrued charges Amount due to an associate Derivative financial instruments Taxation payable Borrowings Bank overdrafts	12	785,111 248,368 2,809 - 1,130 320,197 971 573,475	539,000 144,779 2,809 275 1,671 219,389 218 369,141

		At	At
		<b>30 September</b>	31 March
		2010	2010
	Notes	HK\$'000	HK\$'000
		(Unaudited)	(Audited)
Net current assets		211,636	169,859
Total assets less current liabilities		642,833	618,584
Non-current liabilities			
Deferred tax liabilities		4,467	4,467
Net assets		638,366	614,117
CAPITAL AND RESERVES			
Share capital	13	143,415	314,035
Reserves		494,564	298,699
Equity attributable to owners of			
the Company		637,979	612,734
Share option reserve of a listed subsidiary		471	465
Minority interests		(84)	918
Total equity		638,366	614,117

# CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

FOR THE SIX MONTHS ENDED 30 SEPTEMBER 2010

	Six months ended 30 September	
	2010	2009
	HK\$'000	HK\$'000
	(Unaudited)	(Unaudited)
Net Cash used in Operating Activities	(150,075)	(11,886)
Net Cash used in Investing Activities	(3,307)	(9,338)
Net Cash inflow from Financing Activities	174,951	50,567
Net Increase in Cash and Cash Equivalents	21,569	29,343
Cash and Cash Equivalents at beginning of period	80,222	103,572
Cash and Cash Equivalents at end of period	101,791	132,915
Analysis of balances of Cash and Cash equivalents		
Bank balances and cash	102,762	132,938
Bank overdrafts	(971)	(23)
	101,791	132,915

#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

FOR THE SIX MONTHS ENDED 30 SEPTEMBER 2010

#### 1. BASIS OF PREPARATION

This unaudited condensed consolidated financial statements for the six months ended 30 September 2010 has been prepared in accordance with the applicable disclosure requipments set out in Appendix 16 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules"), and with Hong Kong Accounting Standard ("HKAS") 34, "Interim financial reporting".

# 2. APPLICATION OF NEW AND REVISED HONG KONG FINANCIAL REPORTING STANDARDS ("HKFRSs")

In the current period, the Group has applied the following new and revised standards, amendments and interpretations ("new and revised HKFRSs") issued by the Hong Kong Institute of Certified Public Accountants which are or have become effective.

HKFRSs (Amendments)	Amendments to HKFRS 5 as part of Improvements to HKFRSs 2008
HKFRSs (Amendments)	Improvements to HKFRSs 2009
HKAS 27 (Revised)	Consolidated and separate financial statements
HKAS 32 (Amendment)	Classification of rights issues
HKAS 39 (Amendment)	Eligible hedged items
HKFRS 1 (Amendment)	Limited exemptions from comparative HKFRS 7 disclosure for first-time adopters
HKFRS 2 (Amendment)	Group cash-settled share-based payment transactions
HKFRS 3 (Revised)	Business combinations
HK(IFRIC) – INT 17	Distributions of non-cash assets to owners

The adoption of the new and revised HKFRSs has had no material effect on the Group's condensed consolidation financial statements for the current or prior accounting periods.

The Group has not early applied the following new and revised HKFRSs that have been issued but are not yet effective.

HKFRSs (Amendments)	Improvements to HKFRSs 2010
HKAS 24 (Revised)	Related party disclosures
HKFRS 1 (Amendment)	Additional exemption for first-time adopters
HKFRS 7 (Amendment)	Disclosures-Transfers of financial assets

HKFRS 9	Financial instruments
HK(IFRIC) - INT 14 (Amendment)	Prepayments of a minimum funding requirement
HK(IFRIC) – INT 19	Extinguishing financial liabilities with equity instruments

#### **3. SEGMENT INFORMATION**

The Group is organised into two operating divisions, namely design, manufacture and sale of electronic products (representing consumer electronic audio and video equipment, musical instruments and accessories) and securities trading. These divisions are the basis on which the Group reports its segment information.

#### Segment revenue and results

An analysis of the Group's revenue, which represents sales of goods, and results by reportable segments is as follows:

#### SIX MONTHS ENDED 30 SEPTEMBER 2010

	Design, manufacture and sale of electronic products <i>HK\$'000</i>	Securities trading HK\$'000	Consolidated HK\$'000
TURNOVER	271,888		271,888
SEGMENT RESULTS	(42,881)	(400)	(43,281)
Interest income Unallocated income Unallocated expense Share of profits of associates Finance costs			75 2,428 (9,788) 110 (2,442)
Loss before taxation Taxation			(52,898) (52)
Loss for the period			(52,950)

# SIX MONTHS ENDED 30 SEPTEMBER 2009

	Design, manufacture and sale of electronic products <i>HK\$'000</i>	Securities trading HK\$'000	Consolidated <i>HK\$'000</i>
TURNOVER	389,549		389,549
SEGMENT RESULTS	(27,338)	5,156	(22,182)
Interest income Unallocated income Share of profits of associates Finance costs			639 2,419 461 (5,034)
Loss before taxation Taxation			(23,697) (1,044)
Loss for the period			(24,741)

#### 4. **OTHER INCOME**

	Six months ended 30 September	
	2010	2009
	HK\$'000	HK\$'000
Other income includes:		
Commission	205	343
Exchange gain, net	400	7,441
Income from investments	109	1,113
Rental income	2,428	2,419
Miscellaneous income	2,111	3,070
	5,253	14,386

#### 5. NET (DECREASE) INCREASE IN FAIR VALUE OF FINANCIAL INSTRUMENTS

	Six months ended 30 September	
	2010 HK\$'000	2009 HK\$'000
Increase in fair value of derivative financial instruments Increase in fair value of financial assets	183	675
designated at fair value through profit or loss (Decrease) increase in fair value of	-	374
investments held for trading	(774)	4,002
	(591)	5,051

#### 6. DEPRECIATION AND AMORTISATION

During the period, depreciation and amortisation of approximately HK\$20,821,000 (HK\$24,639,000 for the six months ended 30 September 2009) was charged to the consolidated financial results in respect of the Group's property, plant and equipment, and prepaid lease payments.

#### 7. TAXATION

	Six months ended 30 September	
	2010 HK\$'000	2009 HK\$'000
The charge comprises: Hong Kong Profits Tax	_	_
Taxation in other jurisdictions	52	1,044
Taxation attributable to the Company and its subsidiaries	52	1,044

No provision of Hong Kong profits tax has been made as the Group did not generate any assessable profits arising in Hong Kong for both periods.

Hong Kong Profits Tax is calculated at 16.5% (2009: 16.5%) of the estimated assessable profit for the period.

Taxation in other jurisdictions is calculated at the rates prevailing in the respective jurisdictions.

#### 8. LOSS PER SHARE

The calculation of the basic and diluted loss per share is computed based on the following data:

	Six months ended 30 September	
	2010	2009
Loss for the period attributable to owners of the Company for the purpose of basic and diluted loss per share	<u>HK\$(51,957,000</u> )	HK\$(17,675,000)
Weighted average number of shares for the purpose of basic loss earnings per share	1,033,204,462	785,088,828

The calculation of diluted loss per share for both periods does not assume the exercise of the outstanding share options and warrants as it would result in a decrease in the loss per share.

#### 9. INTERIM DIVIDEND

The directors have resolved not to pay an interim dividend for the year ending 31 March 2011 (Year ended 31 March 2010: nil cent per share).

# 10. PROPERTY, PLANT AND EQUIPMENT

	Six months ended 30 September	
	2010	2009
	HK\$'000	HK\$'000
Net book value at beginning of year	237,652	272,565
Currency realignment	1	(149)
Additions	3,595	10,452
Depreciation	(20,761)	(24,406)
	220,487	258,462

#### 11. DEBTORS, DEPOSITS AND PREPAYMENTS

At 30 September 2010, debtors, deposits and prepayments includes trade debtors of HK\$158,249,000 (31 March 2010: HK\$66,135,000). The Group provides credit periods of up to 90 days, depending on the products sold, to its trade customers. The following is an aged analysis of accounts receivable at the reporting date:

	<b>30 September</b>	31 March
	2010	2010
	(Unaudited)	(Audited)
	HK\$'000	HK\$'000
0 – 30 days	118,532	37,640
31 – 60 days	7,712	5,802
61 – 90 days	11,046	4,690
Over 90 days	20,959	18,003
	158,249	66,135

#### 12. CREDITORS AND ACCRUED CHARGES

At 30 September 2010, creditors and accrued charges includes trade creditors of HK\$147,253,000 (31 March 2010: HK\$92,621,000). The aged analysis of trade creditors at the balance sheet date is as follows:

	30 September 2010	31 March 2010
	(Unaudited) HK\$'000	(Audited) <i>HK\$'000</i>
0 – 30 days	100,519	18,684
31 – 60 days	16,567	16,859
61 – 90 days	6,687	2,032
Over 90 days	23,480	55,046
	147,253	92,621

#### 13. SHARE CAPITAL

	Number of		
	shares	HK\$'000	
Ordinary shares			
Authorised:			
At 1 April 2009, 30 September 2009			
and 31 March 2010 of HK\$0.40 each	1,250,000,000	500,000	
Capital Reorganisation-subdivision of share (note a)	3,750,000,000		
At 30 September 2010	5,000,000,000	500,000	
Issued and fully paid:			
Balance at 1 April 2009,			
30 September 2009 and 31 March 2010	785,088,828	314,035	
Issue of shares upon exercise of share options	21,000,000	2,100	
Issue of shares upon Open Offer (note b)	628,071,062	62,807	
Capital Reorganisation (note a)		(235,527)	
Balance at 30 September 2010	1,434,159,890	143,415	

Notes:

- (a) Pursuant to a special resolution passed at the special general meeting of the Company held on 23 June 2010, the par value of each of the existing shares in issue was reduced from HK\$0.40 to HK\$0.10 by the cancellation of HK\$0.30 of the paid up capital on each issued share and each unissued share of HK\$0.40 each is subdivided into 4 subdivided shares of HK\$0.10 each (the "Capital Reorganisation"). Upon completion of the Capital Reorganisation at 5:00 p.m. on 23 June 2010, the authorised share capital of the Company becomes HK\$500,000,000 divided into 5,000,000,000 subdivided shares of HK\$0.10 each, of which 785,088,828 subdivided shares of HK\$0.10 were in issue.
- (b) Pursuant to an ordinary resolution passed at the same special general meeting of the Company referred to in (a) above, the proposed issue of offer shares at a price of HK\$0.12 per offer share on the basis of 4 offer shares for every 5 subdivided shares (the "Open Offer") was approved. The Open Offer was completed on 21 July 2010 and 628,071,062 offer shares were issued.

#### 14. CAPITAL COMMITMENTS

	30 September 2010 <i>HK\$'000</i>	31 March 2010 <i>HK</i> \$'000
Contracted for but not provided in the consolidated financial statements in respect of: – capital expenditure for acquisition		
of property, plant and equipment	760	706

#### **15. CONTINGENT LIABILITIES**

There are no significant contingent liabilities as of 30 September 2010 and 31 March 2010.

#### 16. RELATED PARTY TRANSACTIONS

There were no significant related party transactions undertaken by the Group at any time during the six months period.

### **BUSINESS REVIEW AND GROUP RESULTS**

The global economy recovered at a much slower pace than we expected in 2010. We are disappointed to report that the Group recorded a loss during this interim period.

Although we have secured the Polaroid brand for our TV and DVD products in April 2010, we missed the timing to capture the benefits of sales as most US business is decided early in the calendar year for the spring and summer programs. The Group recorded sales revenue of HK\$272 million, a decrease of 30% from HK\$390 million in 2009. We lost 25% of our TV/DVD sales to brand name manufacturers as we were late to launch our Polaroid line of TV/DVD products. We lost 5% of our youth line due to a lower demand of this category.

The Group recorded a net loss attributable to the shareholders of the Group of HK\$52 million as compared with HK\$18 million in 2009. Gross profit margin decreased from 18.5% in 2009 to 12.6% in the current period. Although our unit sell price and our variable unit cost were similar to 2009, the fixed unit cost rose significantly due to a decline in the overall sales volume. The steady appreciation of the RMB also contributed to the increase of our cost structure.

We reduced our distribution expense from 14% of sales in 2009 to 12.8% of sales in the current period. We streamlined our logistic and warehouse operations to achieve this result. Our administrative expense, majority of which are fixed and non-discretionary in nature, was kept to a level similar to 2009. Finance costs reduced by 51% due to a lower level of borrowing.

The global investment market was volatile in the first half year of 2010. The securities trading division recorded a loss of HK\$591,000 (2009: profit of HK\$5,051,000).

#### PROSPECTS

In November, 2010, the Group reached a new milestone with Polaroid. Effective January, 2011, we will have the exclusive access to market and sell the entire digital imaging products line of Polaroid. Polaroid instant camera is a world renowned product. This is an exciting opportunity to upgrade and broaden our product range, improve our competitiveness in the market place and increase our revenue base.

The digital imaging products line consists of digital instant camera with built in printer, the traditional instant camera, digital video camera, digital photo frames, stand-a-alone instant digital printer, and film paper. We expect this new line will contribute strong growth to our sales turnover in fiscal 2012. We are confident to benefit from Polaroid's sound marketing strategy to compete in the digital camera market. Through Polaroid, we will have access to the strong technology partners of Polaroid to bring new features and technology to our camera products.

We plan to add the camera line to the Polaroid TV and DVD line to offer a one-vendor solution to our retailer customers. We expect to upgrade our existing TV and DVD line to include LED TV and blu-ray DVD players to recapture our market share.

The short term outlook of the second half of fiscal 2011 is a gradual recovery of our top line and bottom line. We expect our sales revenue will improve by the first quarter sales of our camera products. Our average gross profit margin will also be raised by a better profit contribution from the camera line.

# FINANCIAL POSITION

# Liquidity and financial resources

On 30 September 2010 the Group had cash, deposits and marketable securities of HK\$111 million (31 March 2010: HK\$94 million). Net bank borrowings was 34% of shareholders' equity (31 March 2010: 23%). Cash was used to primarily finance the increase in inventory and account receivable leading up to the holiday selling season. As management is cautious about the current economic condition, inventory at 30 September 2010 was HK\$426 million less than the same period in 2009. We will monitor our inventory closely in the next half of the fiscal year.

Trade receivable was HK\$158 million at 30 September 2010 (31 March 2010: HK\$66 million). The increase reflects the seasonality of the Group's trade pattern and we expect receivable will be reduced to the March 2010 level at the end of the current fiscal year.

# Financing and capital structure

The Group finances its operations from retained earnings and short term bank borrowings. As at 30 September 2010, the Group's total borrowings is about HK\$320 million (31 March 2010: HK\$219 million), of which the whole amount is repayable within one year. All bank borrowings were denominated in Hong Kong dollars or US dollars at prevailing market rate.

The Group's transactions were mostly denominated in US dollars and HK dollars. The exposure to exchange risk was insignificant.

# STAFF

As at 30 September 2010, the Group had a total staff of 1,800 of which 1,700 were employed in the PRC for the Group's manufacturing business.

The Group provides employee benefits such as health insurance, retirement scheme, discretionary bonus and share option scheme and also provides in-house training programmes and external training sponsorship.

# **CORPORATE GOVERNANCE**

The Company has met the code provisions of the Code on Corporate Governance Practices ("the Code") as set out in the Appendix 14 of The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited during the six months ended 30 September 2010 except as below:

- 1. Pursuant to code provision A.2.1, the roles of chairman and chief executive officer of an issuer should be separated and should not be performed by the same individual. The division of responsibilities between the chairman and chief executive officer should be clearly established and set out in writing. Mr. Lau Sak Hong, Philip is currently the chairman and managing director of the Company. Having considered the current business operation and the size of the Group, the board of directors of the Company is of the view that Mr. Lau acting as both the chairman and managing director of the Company is acceptable and in the best interest of the Company. The Board will review this situation periodically.
- 2. The Company was incorporated in Bermuda and enacted by private act, the Starlight International Holdings Limited Company Act, 1989 of Bermuda (the "1989 Act"). Pursuant to section 3(e) of the 1989 Act, director holding office as executive chairman or managing director shall not be subject to retirement by rotation at each annual general meeting as provided in the bye-laws of the Company ("the Bye-laws"). As the Company is bound by the provisions of the 1989 Act, the Bye-laws cannot be amended to fully reflect the requirements of the code provision A.4.2 which stipulates that every director, including those appointed for a specific term, should be subject to retirement by rotation at least once every three years.

To enhance good corporate governance practices, Mr. Lau Sak Hong, Philip, the chairman and managing director of the Company will voluntarily retire from his directorship at annual general meeting of the Company at least once every three years in order for the Company to comply with the Code, provided that, being eligible for re-election, he may offer himself for re-election at the annual general meeting.

# DIRECTORS' SECURITIES TRANSACTIONS

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 of the Listing Rules, as the code of conduct regarding directors' securities transactions. Having made specific enquiry of all directors, they all confirmed that they have complied with the Model Code throughout the six months period ended 30 September 2010.

# AUDIT COMMITTEE

The Company has established an audit committee comprising Messrs. Hon Sheung Tin Peter, Ho Hau Chong Norman and Chan Chak Chung. Terms of reference of the audit committee have been updated in compliance with the Code. The audit committee together with the management of the Company has reviewed the accounting principles and practices adopted by the Group and discussed auditing, internal control and financial reporting matters including review of the interim report for the six months ended 30 September 2010.

# PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

During the six months ended 30 September 2010, there were no purchase, sale or redemption by the Company, or any of its subsidiaries, of the Company's listed shares.

# **BOARD OF DIRECTORS**

As at the date of this announcement, the Board of Directors comprises four executive directors, namely Mr. Lau Sak Hong, Philip, Mr. Lau Sak Kai, Anthony, Mr. Lau Sak Yuk, Andy, Ms. Lau Chu Lan, Carol and a non-executive director namely Mr. Hon Sheung Tin, Peter and three independent non-executive directors namely, Mr. Ho Hau Chong, Norman, Mr. Chan Chak Chung and Mr. Chuck Winston Calptor.

By Order of the Board Starlight International Holdings Limited Lau Sak Hong, Philip Chairman

Hong Kong, 26 November 2010

\* for identification purpose only